



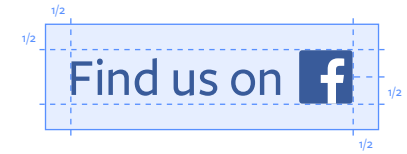
This is one of our most used and most effective assets. Because it has a clear call to action built in, your audience knows exactly what you are directing them to do.

Using the Find Us On Facebook Badge

The primary use of the **Find Us On Facebook Badge** is to promote your organization's presence on Facebook. When using the **Find Us On Facebook Badge** online, link directly to your presence on Facebook, such as your profile or group page.

Clear Space

To preserve the integrity of the **Find Us On Facebook Badge**, always maintain a minimum clear space around the logo. This clear space insulates our **Find Us On Facebook Badge** from distracting visual elements, such as other logos, copy, illustrations or photography.



Maintaining Shape and Proportions

To ensure accurate and consistent use, never alter, rotate, embellish or attempt to recreate the **Find us on Facebook Badge**. Never alter the proportions and shape of the **Find Us On Facebook Badge** for any reason. To resize, hold the "Shift" key in most software programs to maintain the proportions while scaling up or down. Always maintain the minimum clear space, even when proportionally scaling the logo.



Size

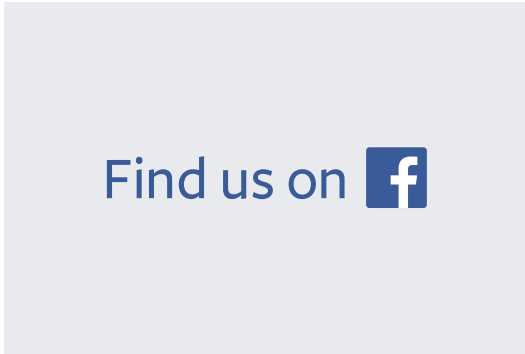
Be sure the **Find Us On Facebook Badge** is reproduced in a legible size and that it does not appear subordinate to any other partner logos included on the creative executions. Similarly, do not present the **Find Us On Facebook Badge** in a way that makes it the most distinctive or prominent feature of what you're creating.



Color

Do not modify the lockup in any way, such as changing the design or color. If you are unable to use the correct color due to technical limitations, you may revert to black and white.

Assets



Find Us On Facebook Badge

Additional Information:

Download 'Find us on Facebook badge' from facebookbrand.com/assets

TV & Film

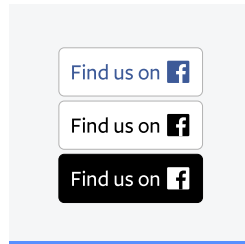
In order to use the Find Us On Facebook Badge in your TV or film, you will need to need to request permission. Here's what you need to include with your request:

- The final version showing how the Find Us On Facebook Badge will be featured
- A detailed description of the commercial, film or program
- A script of the segment that references Facebook
- Translations for any non-English requests

You can review full guidelines for tv & film use at facebookbrand.com/guidelines/tvfilm and make a permission request at facebookbrand.com/request.

Do's

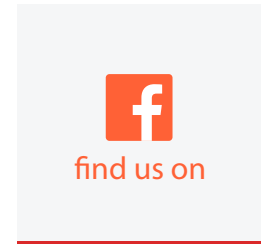
- ✓ Do only use the **Find Us On Facebook Badge** to refer to your presence on Facebook, such as your page, profile, or event.



- ✓ When using the **Find Us On Facebook Badge** online, link directly to your presence on Facebook.

Don'ts

- ✗ Don't modify the **Find Us On Facebook Badge** in any way, such as by changing the design, scale or color. If you can't use the correct color due to technical limitations, use black and white.



Follow the general do's and don'ts on facebookbrand.com/guidelines/brand